

Beispiel 1: Content Designer bei Reforge

San Francisco, CA or Remote within U.S.

ABOUT THIS ROLE

The Content Designer role is an opportunity for a maker who wants to dig into the minds and strategies of leaders in the fastest growing tech companies as you help develop world-class content for Reforge programs. You work to translate complex concepts into simple, effective, and engaging visual explanations will be at the center of the product experience.

NOTE: This role works within a design system with a flexible library of assets. You do not need to be a graphic designer or illustrator, but you do need to know how to communicate complex concepts through structure, copy, and visuals using a design program (Figma).

You'll be joining as part of the foundational team of a profitable proven startup, growing seven figure revenue year over year, that is led by experienced entrepreneurs. In addition, you will be integrated into our community of subject matter experts including the leaders who helped build companies like Slack, Pinterest, CreditKarma, ClassPass, ipsy, Eventbrite, SurveyMonkey, Thumbtack, and more.

[Reforge](#) was founded by Brian Balfour (former VP Growth @ HubSpot, 3X venture backed founder) and includes key advisors (Andrew Chen, Managing Partner @ Andreessen Horowitz, former growth @ Uber) and Russell Glass (Former founder/CEO Bizo - acquired by LinkedIn). We are based in San Francisco, but welcome distributed team members based in the US. We offer competitive salary, benefits, flexible vacation, minimal travel requirement, continuing education support and more.

ABOUT REFORGE

Our professional world is changing faster than ever. This accelerating change creates more opportunity than ever before, but how we capture this opportunity is lagging far behind. Professional development and masters level education is a lifelong endeavor, however but there is a growing gap of what professionals want/need and the existing options available. Reforge develops professional development programs for top performers. We work with the leaders of the fastest

growing and most innovative companies such as Uber, Pinterest, Atlassian, and HubSpot to teach frontier topics to today's emerging leaders. Our programs focus on:

- Results over certifications
- Going deep, rather than skimming the surface
- Continuous learning, over static expertise

In just a couple of years, we've built a thriving community of emerging leaders solving problems at Airbnb, LinkedIn, Salesforce, Amazon, Facebook, Stitch Fix, and many more. Here are just a few comments from our alums:

“I got my MBA at Berkeley, but this program has been more transformational for me than the entire two years I spent there. Thank you!” “Reforge is easily the highest quality professional skills program out there. If I had to choose between attending an unlimited number of industry conferences, versus going only to the Reforge, I'd choose Reforge without hesitation.” “Reforge has easily been one of the best investments of time and money I've ever made in my professional development. I love how the course codifies what I've been doing for the last four years as VP of Marketing.”

WHY THIS ROLE IS UNIQUE

Build A Product - Content is at the center of our product experience. Your work will be a major part of the product experience. You will work with a cross-functional team to build a revenue-producing product, vs building content as a side note.

Inside View Of Leading Companies - The role is an interesting way to get an inside view of strategies from leading tech companies. You will get to learn from the leaders, see across multiple companies, and become the knowledge expert in some frontier areas in a very short period of time.

Reforge Network - The role will be plugged into both our community of experts (VP's at top tech companies) and the Reforge alum community (PM's → VP's in Series B to public software companies).

WHO YOU'LL WORK WITH

- Reforge Subject Matter Experts - Leaders at companies like Pinterest, Uber, Atlassian, Google, LinkedIn, and more.
- Program Creation Team - Cross-functional team of content designers, producers, and researchers.
- World-Class Students - Our programs are application only and selective. They attract top performers from the world's leading tech companies.

WHAT YOU'LL DO

- You will co-own the development and success of new Reforge programs, working in partnership with 1-2 Strategy Leads. That will include core program material, case studies, examples, blog posts, and other supplemental information.
- The Strategy Leads own what information is in a program. You will own how the information in a Reforge program is communicated through its structure and visuals.
- You will work within a robust design system and library of assets to create the visuals for Reforge concepts.
- You'll collaborate with designers on our content design team to ideate and contribute to the creation and definition of a flexible, coherent design system and visual language.
- You'll collaborate with program editors to ensure a consistent style guide across all Reforge programs.

WHAT WE ARE LOOKING FOR

- You are a maker at the intersection of narrative structure, design, and data.
- You think visually and have a strong ability to translate complex topics into simple, effective and engaging visual explanations.
- You are able to take large amounts of information and organize it in a structure that fosters an efficient and effective understanding of it.
- You are an avid learner with the ability to come up to speed on new topics quickly.
- You are comfortable working with the presentation of data.
- You are comfortable writing and editing to structure communication with simplicity.

BENEFITS

The internal mission of Reforge is to create an environment where you create the best work of your career. In order to do that, we offer:

- Flexible/Distributed Work Environment - Everyone does their best work in different environments. We operate as a distributed-first team and offer financial support that enables you to create the schedule and environment that fits to you.

- Professional Development - We focus on a culture of learning. We offer full financial reimbursement for almost all professional development interests and efforts.
- Benefits - We offer top rated health, vision, and dental insurance. We cover 100% of monthly premiums for employees, and 70% for dependents.
- Salary + Equity - We offer highly competitive salary and equity inline with top tier technology companies.
- Flexible PTO - Having plentiful “off the grid” time is a key to doing your best work. We offer flexible PTO. Take time when you need it. Everyone must take at least 10 days per year, and we highly encourage more.

At Reforge, we believe in the strength that difference brings to our business, our culture, and our community. We value the opinions and experiences of all our employees and are proud to be an equal opportunity employer. We do not discriminate against any employee or applicant on the basis of race, color, ancestry, national origin, religion or religious creed, mental or physical disability, medical condition, genetic information, sex (including pregnancy, childbirth, and related medical conditions), sexual orientation, gender identity, gender expression, age, marital status, military or veteran status, citizenship, or other characteristics protected by law.